



Project Acronym: BTO

Project Full Name: Blue Tourism Opportunities

Duration: 01-12-2020 – 30-11-2022

Sector: Strategic Partnerships for Higher Education

Programme: Erasmus Plus – Cooperation for innovation & the Exchange of Good Practices

Project Number: 2020-1-PL01-KA203-081692

Website: <http://www.bluetourismopportunities.eu/>

Social: Facebook

About: BTO aims to enhance business opportunities in Blue Tourism in Poland, Spain, Portugal, Romania, Greece and Malta through an innovative training methodology (MOOC, mentoring platform) to improve business skills of adult students that help them towards developing their own ideas and companies. It will also tackle skill gaps and mismatches in Higher Education training within Blue Tourism by incorporating innovative tools such as the MOOC platform to improve student learning and encourage teachers to use new innovative teaching methods.

Target Audiences: Tourism students University professors and other higher education teachers.

